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8actagon Projects presents A.M. Brainstorm
MAY EDITION: Collectivity As a Tool to Discover the Individual

Beijing, China. 8actagon Projects is proud to present **A.M. Brainstorm's** second conversation on Saturday, May 23rd at 11am at The Other Place.

Why is the collective practice, which prevails across creative disciplines like visual art and design, but also theatre, cinema and music, becoming increasingly important? What can a collective achieve? What are the motivations and intentions of collective thinking and seeing, working and acting? How is the creative process influenced by a collective conscious that by definition arises from the individual? What occurs at the moment when different subjectivities converge, cooperate with each other and join forces in a collective, whether temporarily or over a longer period of time?

For the May edition of AM Brainstorm, the German members of The Collective Eye, **Heinz-Norbert Jocks** and **Dominique Lucien Garaudel** will discuss the questions posed above. Anterior to the symposium "Collective Subjectivity and its Aesthetics in Light of Cultural Differences", to be held at the Central Academy of Fine Art from May 30 - May 31, 2014, Jocks and Garudel will discuss the notion of collectivity within the context of various disciplines, expanding outside the realm of artist collectives.

A.M. Brainstorm is a series of casual, monthly conversations inviting distinguished speakers to discuss the research and skills-set behind their creative practices. The brainstorms serve as a platform for multidisciplinary dialogues and collaborations between the local Beijing and transient creative communities. The conversations will be self-moderated between two individuals of similar discipline on a chosen topic, with a new topic each month. Speakers will include practicing artists, curators, designers, architects, chefs, poets, publishers, filmmakers, musicians + composers, amongst others. All talks will be recorded and posted as audio podcasts available for free download from 8actagon's digital archive. AM Brainstorm will occur monthly at 11am on the fourth Saturday of the month at The Other Place, and will run for one hour. Coffee and light refreshments to be provided. Admission is free.

AM Brainstorm is pleased to announce future conversation to include Cruz Garcia and Nathalie Frankowski of the Beijing-based WAI Architecture Think Tank.

About

Heinz Norbert Jocks is a German journalist, author, art critic and curator, currently based in Paris and Dusseldorf. In addition to being a regular contributor for Kunstforum since 1979, Jocks has recorded thousands of interview hours between artists such as Goerge Baselitz, Bill Viola, Mike Kelley, and Cindy Sherman, and curators such as Massimilliano Gioni and Hans Ulrich Obrist. Additionally, he has written extensively on contemporary art in China, including the works of Qiu Zhijie, Liu Xiaodong, RongRong and Liu Ding. He has also taught at the College of Design (Dusseldorf), Muthesius Academy, Heinrich-Heine University and also guest lectured at the Tianjin Academy of Fine Arts.

Dominique Lucien Garaudel is a mixed media artist and designer from Dusseldorf, Germany. As a member of the communication design collective "Moxie" since 2008, "The Collective Eye" Project since 2011, Garaudel also has been working as a

visual artist and producing collaborative live performances and workshops with the Dusseldorf philharmonic since 2010. His works with Moxie and The Collective Eye range from video installation to collective productions, such as "Happening" where they tried to destroy the art market with the ceaseless production of artworks over the course of one evening. <http://vimeo.com/garaudel>

Bactagon Projects (pronounced "bāc-tā-gon") is a China-centric experimental curatorial platform dedicated to theoretical and practice-based investigations of interdisciplinary creative methodologies. The platform serves as a tool for the collective production and dissemination of research from Beijing-based curators and practicing creatives, with A.M. Brainstorm, P.M.index (an independent, limited-edition publication to be launched in Fall 2014), and curated experiential exhibitions.

Conversation Details

Date: Saturday, May 23, 2014

Time: 11am

Location: The Other Place

Beijing, Dongcheng District, Langjia Hutong #1 (At the corner with Beilouguxiang) | 北京, 东城区, 郎家胡同1号 (北锣鼓巷北口)

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